

For Immediate Release:
Miranda Porterfield, Swiftwater Cellars
509.952.8608 tel.
MirandaPorterfield@SwiftwaterCellars.com



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SWIFTWATER CELLARS CELEBRATES RESTAURANT NAMING CONTEST WINNER

Recipient awarded \$500 charitable donation and \$500 Swiftwater credit for winning submission, The Hoist House

June 10, 2010, Cle Elum-Roslyn, WA -- Swiftwater Cellars is proud to announce the winner of its restaurant naming contest held earlier this spring. Tom Crume of Kent, Washington submitted The Hoist House, which was selected from a pool of over 150 entries because it well reflects the property's mining history. Swiftwater Cellars is the former home of Coal Mine No. 9, which operated there from 1930 to 1963. For his winning submission, Crume will be awarded a \$500 Swiftwater credit and a \$500 donation to The Boy Scouts of America, an organization with which he has been involved for many years.

General Manager, Donnie Watts, comments: "We were thrilled by the enthusiastic response and impressed by the creativity of the names submitted. Mr. Crume's submission particularly resonated because it reflects our community's rich mining history. The hoist house was home to the 700 HP electric motor used to pull the men and coal carts in and out of the mine."

As a resident of the Black Diamond, Washington area for over 30 years, Crume is well aware of the region's mining and winemaking history. "I learned how to make wine from the former coal miners, many of whom were European immigrants," he said. "I wanted to submit a memorable name so I spent time researching historical documents." Crume is a Senior Manager with The Boeing Company, Eagle Scout, former Scoutmaster and founder of a troop in Covington, Washington. His two adult sons are also Eagle Scouts.

The Hoist House will open September 10 during the winery's grand opening celebration. The restaurant will feature casual fare such as flat bread from its wood-burning oven, Panini and

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salads on weekdays and emphasize fine dining on weekends. Chef Matt Bates will source fresh local ingredients when possible and grow herbs in the winery's garden. The bar designed by Specialty Wood of Tacoma will serve cocktails, beer and Swiftwater Cellars' wines including two Bordeaux blends, Syrah, Pinot Noir and Semillon. The Hoist House overlooks Suncadia resort's Rope Rider golf course and includes a patio and several private dining areas which may be booked for special events.

To gain earliest access to Swiftwater Cellars' premier wines by veteran winemaker, Tony Rynders, book a special event or for more information about the grand opening celebration September 10-11, visit www.swiftwatercellars.com.

About Swiftwater Cellars: Swiftwater Cellars is nestled in the heart of the Cascade Mountains 80 miles east of Seattle in historic Cle Elum-Roslyn. Home to the former Coal Mine Number 9, it is Washington's ultimate destination winery featuring dining, golf, events and the fine amenities offered by Suncadia, a premier all-season resort. Our boutique collection of wines is sourced from select vineyards in the Pacific Northwest and tended to by veteran winemaker, Tony Rynders. Founded in 2007, it is the culmination of our family's 30 year dedication to top quality agriculture and desire to offer visitors a rich winery experience. Join us at www.swiftwatercellars.com - *The Watts Family*

About Tony Rynders: Tony Rynders is the premier wine making and grape growing consultant for ultra premium wineries in the Pacific Northwest. With over 20 years of experience making wine in Oregon, Washington, California, Italy and Australia and a Master's Degree in Viticulture and Enology from U.C. Davis, he brings strong viticultural and winemaking expertise to Swiftwater Cellars. www.tonyrynders.com.

About Suncadia: Located 90 minutes east of Seattle in the Cascade Mountains, Suncadia is a world away from the hustle and bustle of the city. The certified Built Green resort community features 50 miles of hiking and biking trails, two award-winning golf courses and one under construction, two restaurants, two bars, a swim and fitness center, skating rink, outdoor amphitheater and Washington's first destination spa. Suncadia is owned by subsidiaries of JELD-WEN inc., PacTrust and Lowe Enterprises, Inc., and is operated by Destination Hotels & Resorts, a subsidiary of Lowe Enterprises, Inc. Visit www.suncadia.com or call Danielle Zarrella Richmond Public Relations,

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at 206.682.6979.

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